Free Events in June

Get expert advice from Verizon Small Business Digital Ready



Group Coaching Sessions

Interactive Q&A sessions with a variety of subject matter experts

NEW!

Ask the Expert: Access to Capital in LGBTQIA+ Businesses: Intersectionality and Funding
June 5 | 12:30 PM - 2:00 PM ET

Learn how to access capital as an LBGTQIA+ business and the challenges that queer entrepreneurs face, and discover resources to boost your small business.

Enroll Now

Ask the Expert: Step by Step Financial Projections
June 5 | 4:00 PM - 6:00 PM ET

Join us in this Ask the Expert session as we guide you through financial fundamentals, including gross margin and profit & loss calculations – as well as key finance terminology.

Enroll Now

Ask the Expert: Alternative Funding for Small Business
June 12 | 12:30 PM - 2:00 PM ET

Discover funding alternatives to traditional banking – from nonprofit microlender Kiva to crowdfunding platforms Kickstarter and GoFundMe – and which one is right for your business.

Enroll Now

Ask the Expert: Common Social Media Mistakes
June 12 | 4:00 PM - 5:30 PM ET

Learn how to expand your online presence and generate new customers with social media best practices.

Enroll Now

NEW!

Ask the Expert: Juneteenth: Building Financial Freedom for Black Entrepreneurs
June 19 | 12:30 PM - 2:00 PM ET

Celebrate Juneteenth with this session on financial freedom for black entrepreneurs. How do we build generational wealth that has been historically denied – and a legacy that lives on?

Enroll Now

NEW!

Ask the Expert: Social Media Platforms to Watch
June 19 | 4:00 PM - 5:30 PM ET

With new social platforms constantly emerging, how do you know which are beneficial to your business? Join this session to learn about the top platforms today and how to utilize them.

Enroll Now

Ask the Expert: Navigating Your Cashflow
June 26 | 12:30 PM - 2:00 PM ET

Learn how to budget, make smarter financial decisions, and how you can invest in your small business properly.

Enroll Now

Continued >

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Free Events in June (continued)

Ask the Expert: What Google Analytics Can Tell You
June 26 | 4:00 PM - 6:00 PM ET

Social media likes, Shopify sales, email opens, advertising clicks - data is everywhere. But how do you use it? Unlock the power of Google Analytics and optimize your small business marketing!

Enroll Now

Small Business Clinic : Business Plan Bootcamp
June 28 | 1:00 PM - 3:00 PM ET

Crafting your business plan provides clarity for your business model and a methodology for achieving you goals. Join business consultant Cate Luzio, Founder and CEO of Luminary, as she explores the eight essential elements to include in a business plan, and why they matter.

Enroll Now

1:1 Review

Intimate workshops pair you with an expert to work through topical challenges

Social Media Marketing
June 1 | 5:00 PM - 7:00 PM ET
June 27 | 12:30 PM - 2:30 PM ET

Build a compelling content schedule across channels to ramp up your social media activity.

Enroll Now

Creating a Competitor Summary Chart
June 6 | 5:00 PM - 7:00 PM ET
June 13 | 3:30 PM - 5:30 PM ET

Gain an understanding of your competition and create your unique selling proposition.

Enroll Now

Creating Financial Projections
June 8 | 3:30 PM - 5:30 PM ET
June 22 | 5:00 PM - 7:00 PM ET

Build a financial model spreadsheet that takes into account your product price points, and production.

Enroll Now

Group Session: Marketing Plan
June 15 | 12:30 PM - 2:30 PM ET

During this session, you will work with an expert and a small team of peers to draft or update your one-year marketing plan.

Enroll Now

Website Review & User Experience
June 20 | 3:30 PM - 5:30 PM ET

Learn how to drive website traffic, engagement, and sales.

Enroll Now

Continued >

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Free Events in June (continued)

Office Hours

Join a subject matter expert to dig deep into course content

Getting Certified: Paths for Minority/ Women-Owned Businesses
June 1 | 1:00 PM - 2:00 PM ET

If you haven't heard about business certification for diverse businesses, either at the corporate or government level, it's about time you dive in.

Enroll Now

Winning Contracts: How to Write Winning Business Proposals
June 2 | 1:00 PM - 2:00 PM ET

Discover the best practices for winning contracts and how to write a winning business proposal.

Enroll Now

How to Spread the Digital Word: Communications Strategy
June 8 | 1:00 PM - 2:00 PM ET

Discover how to develop an effective content strategy to drive leads and sales.

Enroll Now

Defining Your Brand: Connecting to Customers
June 22 | 1:00 PM - 2:00 PM ET

Learn the basics of brand strategy and how you can create an identity that stands out from the crowd and wins customers' hearts.

Enroll Now

Community Connect

Community Connect: Connect With Your Fellow Small Business Owners
June 13 | 6:00 PM - 7:15 PM ET
June 22 | 6:00 PM - 7:15 PM ET

Connect and collaborate with your small business owner peers – a perfect opportunity to share insights, knowledge, and network.

Enroll Now June 13

Enroll Now June 22

Spanish Language Events

Evento en Vivo: Horario de Oficina — Marketing Digital con Carolina Villarreal
Junio 14 | 6:00 PM - 7:00 PM ET

En este evento en vivo con Carolina Villarreal, aprenderás a diseñar una estrategia de contenido atractivo y un calendario editorial que promuevan reconocimiento de marca y finalmente, ventas.

Inscríbete Ahora

Continued >

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Free Events in June (continued)

Evento en Vivo: Conexion Comunitaria
Junio 15 | 1:00 PM - 2:00 PM ET
Conexión Comunitaria son oportunidades para reunirte con pequeños empresarios afines para compartir y discutir las dificultades que enfrentan.

Inscríbete Ahora

Evento en vivo: Preguntale al Experto — Crea un Plan de Negocios que dé Resultados
Junio 28 | 12:30 PM - 2:30 PM ET

Iniciar o hacer crecer tu negocio sin un plan, es como conducir un vehículo sin un destino en mente. Aprende a crear un plan de negocios que puedas utilizar como un esquema viviente para mantener el rumbo hacia tus objetivos. ¡Regístrate ahora!

Inscríbete Ahora